

LABOUR—

FIGHTING FOR THE PEOPLE FIGHTING FOR YOU

LABOUR COUNCILLORS FIGHT FOR ALL
THE PEOPLE IN THE KETTERING
BOROUGH

FIGHT FOR JOBS FIGHT FOR BETTER HOUSING FIGHT FOR MORE AMENITIES

1979 is a critical election year for the Country and for Kettering. Decisions you take now will affect the way we live for the rest of this century.

That is why Labour has fought for the A1-M1 link. It means more jobs, increased employment in the County and the Borough. Tory opposition to this road has prevented the solution of traffic problems in Kettering and nearby towns.

Desborough, Rothwell, Burton Latimer, Barton Seagrave, Kettering and the surrounding area will all benefit from this new road, and new industry will be attracted to Kettering Borough Industrial Estates, helping the area to prosper.

LABOUR PLEDGES FULL SUPPORT. THE FIGHT TO RETAIN IRON AND STEEL MAKING IN CORBY

Labour wants to improve the quality of life for everyone—not just a few.

That's why we want to give a high priority to better housing in the Borough. We want more single person, and Old Age Pensioners accommodation. We will have a planned modernisation programme for older properties and a full maintenance and repair service.

Labour will promote tenant participation and a Tenant's Charter. Labour will eliminate housing waiting lists.

The quality of life doesn't depend solely on jobs and housing. It also means better leisure facilities and amenities. Labour is concerned about the low priority given to the provision of a new Sports and Leisure Centre and will fight for this essential facility.

Labour will pressurise the County Council and the United Counties Bus Company for badly needed improvements to bus services.

It's all part of our fight for a better quality of life.

HELP US WIN THE FIGHT. VOTE FOR THE REAL THING. VOTE LABOUR.

Kettering District Council Elections

Kettering (LOATLAND) Ward

Polling Day:

THURSDAY, 3 MAY, 1979

7 a.m. to 10 p.m.

*You have TWO votes
in this election*

PLEASE VOTE THUS:

MORRIS	X
SAWFORD	X

Your Poll Card: it is official

You will be issued with an official poll card. This means it is no longer necessary for political parties to send cards in a variety of colours telling you what your number is and where you vote. The official card will be sent to you by the returning officer. It will give you the address of the polling station and your number on the electoral roll. Keep this card and take it to the polling station with you. It can make the issue of the poll paper speedier. If you lose your card it does not mean you lose your right to vote. Just go along to the polling station, give the presiding officer your name and address, and he will be able to give you a poll paper from this information.

LABOUR
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FOR
THE
PEOPLE

These are your Labour Candidates

LOATLAND WARD

To the electors of Desborough

Having been invited by the Kettering District Labour Party to represent the people of Desborough on the Borough Council, we take this opportunity to send you compliments and respectfully request that you vote for us on Thursday, May 3rd.

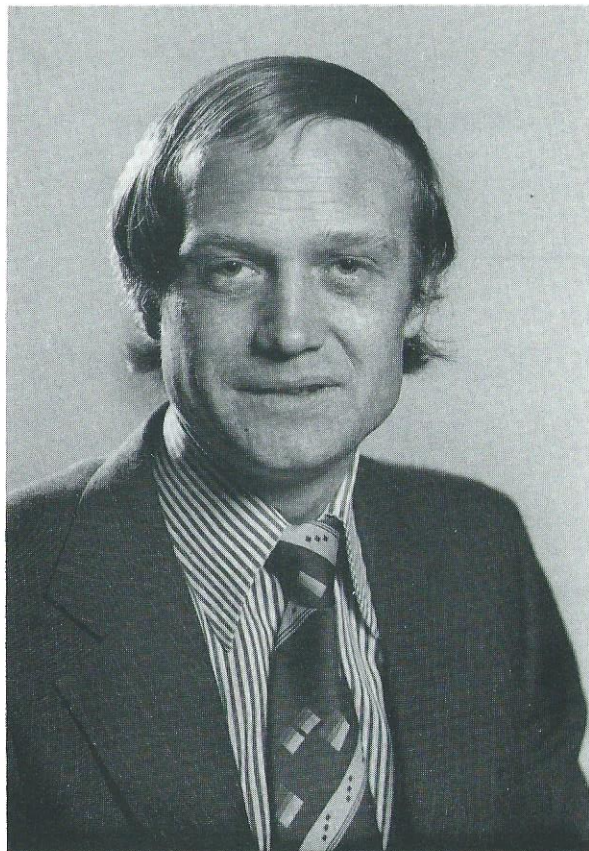
In Desborough Labour has consistently pushed for new homes and the modernisation of older properties. We will endeavour to meet the need for family accommodation and the new flats planned for Gold Street, Havelock Street and Paddock Lane will greatly alleviate the continuing need for this type of dwelling and also add to the visual amenities of the town.

We would consider it to be our duty to safeguard and improve the environment in which we live by pressing for action on the Federation Avenue play areas, improved street lighting and parking, and a pedestrian crossing at the lower end of the town.

If elected we pledge ourselves to serve the best interests of Desborough and will make ourselves readily available to the public.

*Philip Sawford
46 Federation Avenue.*

*Roger Morris
43 Eastbrook Hill*



MORRIS

Roger Morris

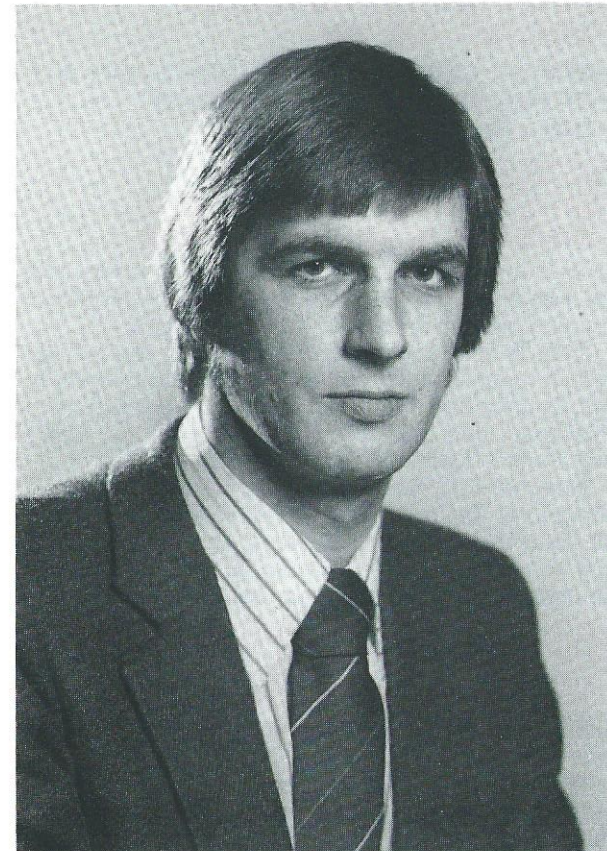
Is 32 years old.

Married with two children.

Works for a local ice cream depot.

Born in Desborough.

He is currently on the Housing & Planning Committee of the Kettering Borough Council and Chairman of the Desborough Town Council and stands on his record.



SAWFORD

Philip Sawford

28 years old.

Married with two young children.

Works for the British Steel Corporation.

He has lived in Desborough for eight years. Has worked hard since being elected to the Town Council in October 1977.

For KETTERING's sake vote LABOUR on Thursday, 3 MAY